# CAPITAL EDGE THEATER

## DONOR & SPONSOR PACKET



## MONTHLY DONORS

- Curtain's Edge (\$5)
- Cutting Edge (\$10)
- Razor's Edge (\$25)
- Director's Circle (\$50)
- Marquee Society (\$100)
- Over the Edge (\$250)

## **2026 HIGHLIGHTS**

- Fall 2026: Inaugural Musical Production. Venue & Show will be announced SOON!
- Community Workshops:
   Free acting, music, &
   creative leadership
   seminars.
- Pop-Up Performances,
   Table Readings, Outreach
   Events, open to all.







## MISSION STATEMENT

Capital Edge Theater is a Veteran-founded, 501(c)(3) community theater rooted in Fort Washington, MD. We are committed to advancing the development of local culture and strengthening connection by leveraging theatrical productions as a dynamic platform for fostering civic pride and deepening community engagement.

## A SERVICE THEATER

It is increasingly difficult as adults to find places where we get to play or be encouraged to try new paths for growth; spaces where we are invited to share low-stakes/high-reward common goals and problem-solve together through creative outlets.. **That's why we're here.** Capital Edge Theater is a process focused, explorative initiative that strives to establish an environment of welcoming play for all adults. That's the beauty of theater- there really is some facet of stagecraft for all types of personalities and strengths, ranging from performance to scenic design to backstage coordination.

Come spend a day, a season, or a lifetime learning with us at Capital Edge.

## HOW YOU CAN EMPOWER OUR MISSION

- **Donate.** Every dollar counts. Any contribution now will help us to reach our 2026 goals.
- Volunteer. Your time and skills can make an invaluable impact, and we'd love to include you..
- In-Kind Donations. Donations of goods or services such as printing, costumes, venue space, catering, technical equipment, or volunteer hours are deeply valued.
- Share. Share our campaign with your friends, family, and on social media. Your advocacy is vital to amplify our reach and build an inclusive community.



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## **JOIN US**

Capital Edge Theater
believes in creative
courage, civic
partnership, and bold
beginnings.
Join with us and let's
build something
powerful— together.



## **PARTNERS & SPONSORS**

As a sponsor, your brand becomes a visible and vital part of our cultural ecosystem. You support:

- Economic growth through community events and partnerships.
- Educational workshops and leadership development in the arts.
- Affordable, local performance art that brings neighbors together.
- Providing opportunities and outreach to Veteran communities in the DMV.

## **HOW YOUR SUPPORT HELPS**

- \$5,000+ establishes reliable rehearsal space, high-quality musicians, and operational stability.
- \$2,000 covers licensing rights for one major musical.
- \$1,000 helps fund costume materials and set design.
- In-kind donations reduce production overhead by 30%+.

## SPONSORSHIP LEVELS

### Executive Sponsor - \$10,000+/year

- VIP seating (up to 5) at all CET events
- Sneak preview invitation during tech week of primary production(s)
- Full-page ad in any printed show programs
- Logo placement on all digital/print promotional materials
- Recognition on website (static/annual) and social media (once per primary production)
- Verbal recognition at performances, workshops, and table readings.

## Founding Sponsor - \$5,000/year

- Full-page ad in any printed show programs
- Logo placement on all digital/print promotional materials
- Recognition on website (static/annual) and social media (once per primary production)
- Verbal recognition at performances

### Supporting Sponsor – \$2,500/year

- Half-page ad in any printed show programs
- Logo placement on all digital/print promotional materials
- Recognition on website (static/annual) and social media

#### Backer Sponsor – \$1,000/year

- Name listing in all printed programs and shared on website
- · Shout-out on social media

